

Welcome



Salem Sound Coastwatch
25th Anniversary Symposium
18-19 March 2016

in the beginning ...



- Rob Moir, Curator at Peabody Museum, formed a volunteer citizens water quality monitoring project for local waters
- Found low dissolved oxygen (DO) levels
- 1987 (NOAA) - - Salem Harbor 2nd most polluted harbor in the country (Boston Harbor #1)


- Dan McGrath moved to Salem in 1987

- Joined up with Rob Moir




- They saw a lack of attention being paid to the local waters
- Decided to form an initiative to revitalize the coastal waters


McGrath & Moir identified 3 key points

- (1) the coastal waters are a natural system which does not recognize political boundaries
 -  collective management approach needed

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- (1) the coastal waters are a natural system which does not recognize political boundaries
 -  collective management approach needed
- (2) improving water quality would have economic as well as environmental benefits
- (3) to be credible the effort would need the support of the region's business community and educational and non-profit institutions

What should the initiative be named?

- Moir had been sailing the waters for years and noticed a change in the newer navigational charts for the area



CGS 1966



NOAA 1977

the new designation “Salem Sound”



CGS 1966

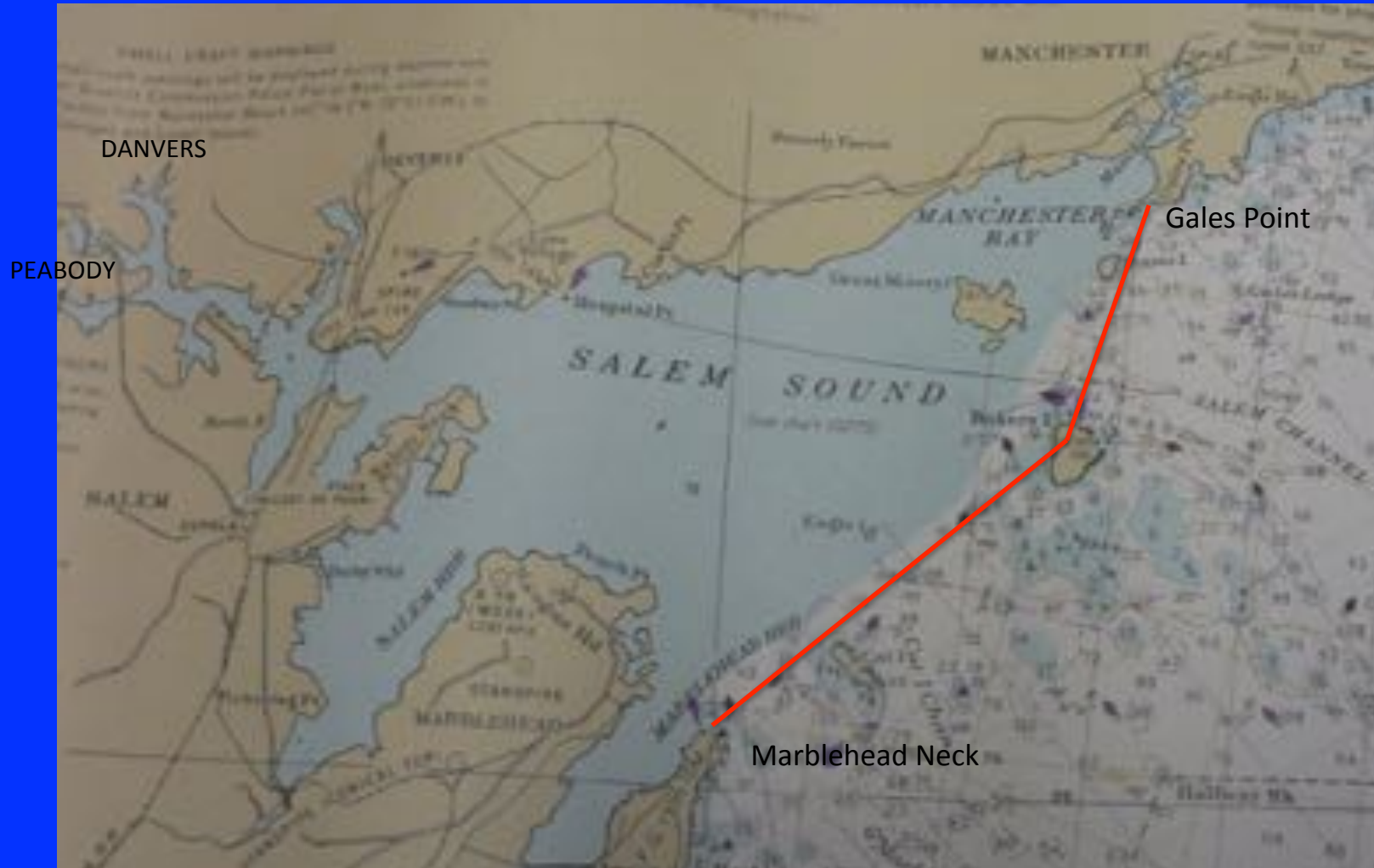


NOAA 1977

Salem Sound

Harbors - - Manchester, Beverly, Salem, Marblehead

Rivers - - Danvers, Bass, Porter, Crane, Waters, North, South, Forest



the third founder

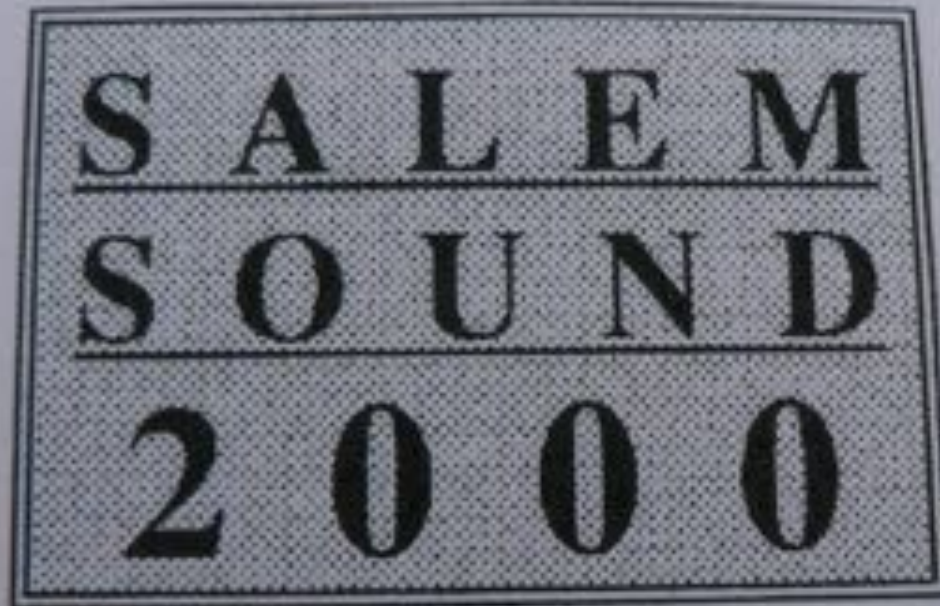


Dan McGrath

Fara Courtney

Rob Moir

Salem Sound 2000 letterhead



A Bioregion Management Initiative

Mission of SS2000

- By the year 2000 (10 years)
 - Evaluate & improve Salem Sound water quality
 - Improve public awareness of Salem Sound
 - Maximize natural resource benefits
 - shellfishing, recreation
 - Promote scientific studies in Salem Sound
 - Ensure good management of Salem Sound
 - Facilitate communication and cooperation among public and private authorities

Salem Sound 2000

original members - - the “Working Group”

- Appointed representatives from bordering communities
 - Manchester, Beverly, Danvers, Peabody, Salem, Marblehead
- Government agencies
 - Coastal Zone Management, National Park Service, Mass Bays program
- Local non-profits
 - Salem Partnership, Trustees of Reservations
- Local businesses
 - New England Biolabs, Eastman Gelatine, Peabody Essex Museum, Stahl USA, South Essex Sewerage District, New England Power Co.
- Educational institution
 - Salem State College
- Local citizens

SS2000 logo



SS2000 brochure



SS2000 milestones

- 1993 SSASI (Shoreline Survey and Source Identification)
- 1995 designated a Mass Bays Local Governance Committee
- 1996 Adopt a Stream Program begun
- 1997 incorporated as a non-profit organization w/ bylaws
- 1997 soft-shell Clam Survey
- 1999 Clean Beaches and Streams Network created

much accomplished by 2000
but much more to do

- reorganized with an Executive Director
and a Board of Directors
- needed a name change

new name possibilities

Salem Sound Keepers

Salem Sound 21

North Shore Harbor Keepers

Ipswich River Drainage Basin Protectors

Salem Sound: Safe and Sound

Salem Sound Stewards

Salem Sound Operating Sustainably (SSOS)

Salem Sound Environment Watch

Salem Sound Coast Watch

Salem Sound-off

Salem Sound Coastal Stewards

Keepers of the Sound

Friends of Salem Sound

Salem Sound 21st Century

Salem Sound Forever

Salem Sound Sustained

Salem Sound Supporters

Salem Sound Sea Keepers

Salem Sound Safekeepers

Salem Sound Coast Keeper

Save the Witch's Brew

Salem Sound Defenders

Salem Sound Association

Salem Sound Water Watch

Salem Sound Coastwatch (SSCW)

Salem Sound Monitor



A Publication of Salem Sound Coastwatch

Protecting the Coastal Habitat of Salem Sound with the Communities of Manchester, Beverly, Danvers, Peabody, Salem and Marblehead

Fall 2002

Our New Name:
**Salem Sound 2000 has changed its
name to Salem Sound Coastwatch!**

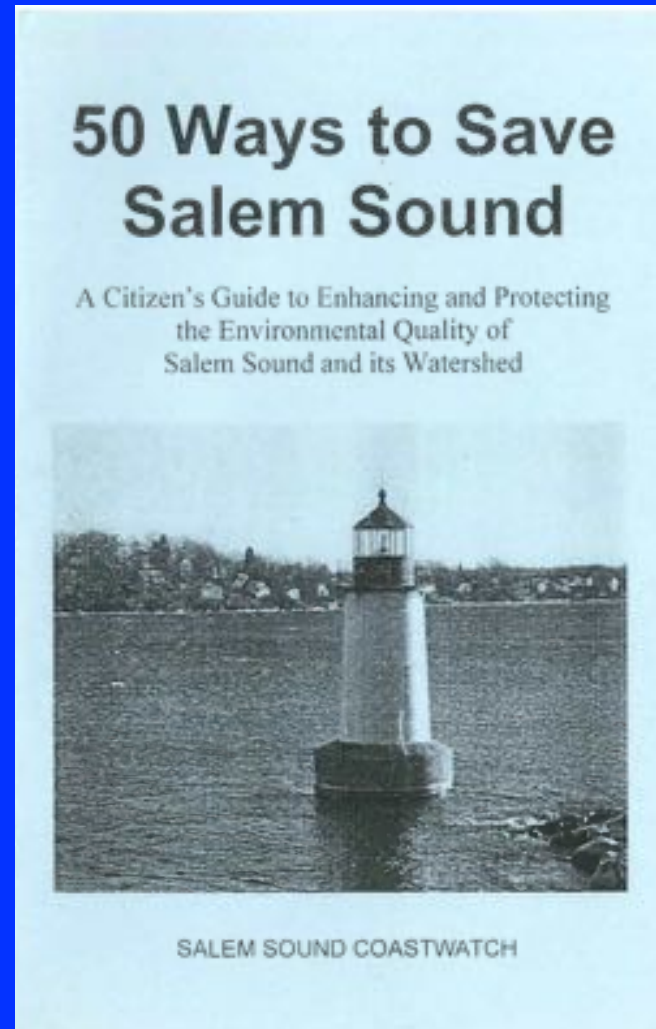
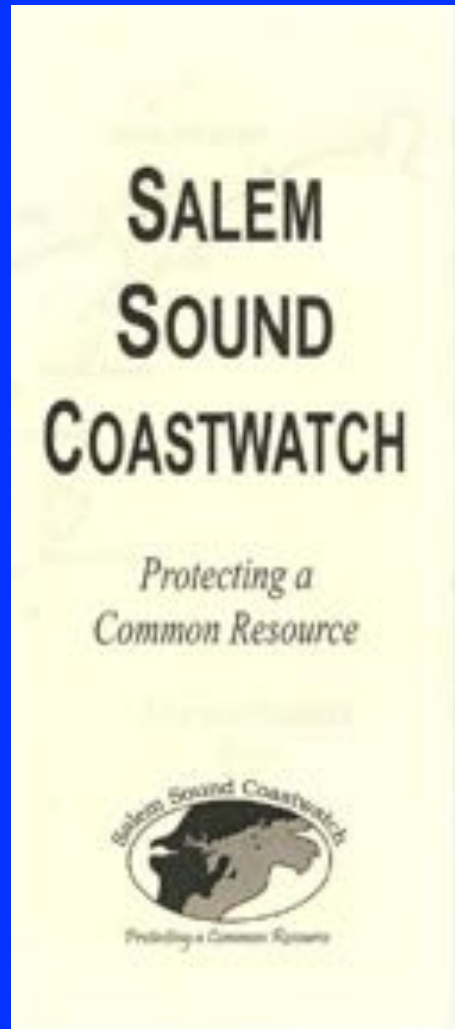
COASTSWEEP 2002

Come join Salem Sound Coastwatch (SSCW) for the 15th annual COASTSWEEP beach cleanup. Sunday, September 21, 2002

first SSCW logo



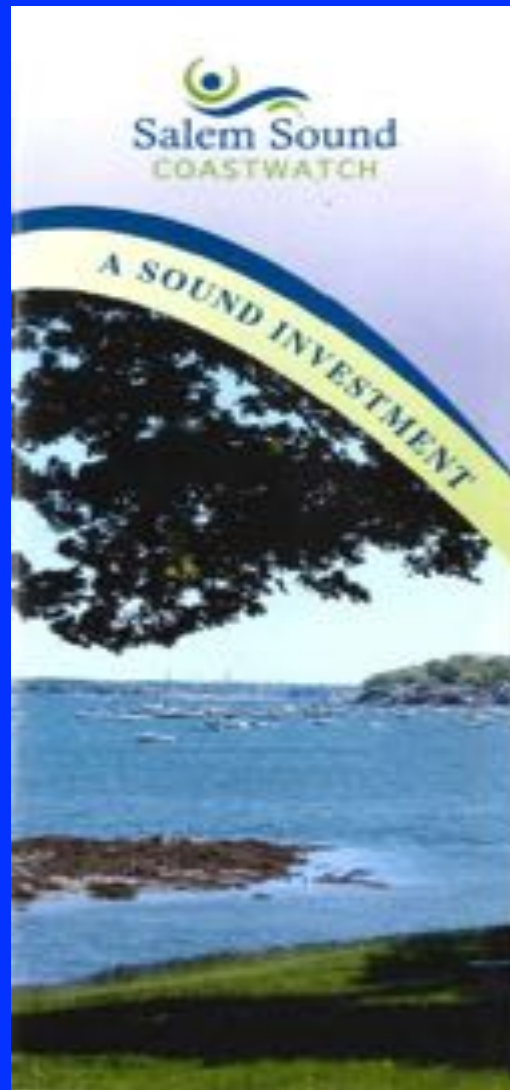
SSCW brochure & pamphlet



current logo



SSCW current brochure



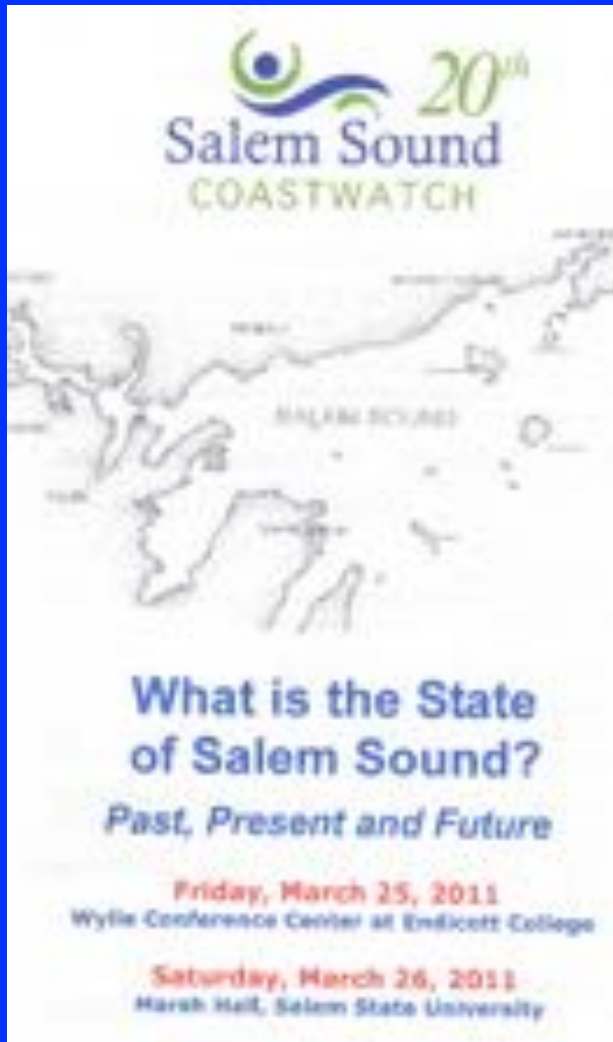
Our Mission:
**to protect and improve the environmental quality
of Salem Sound and its watershed**

- Increase the public's knowledge and appreciation of the natural resources of the Salem Sound watershed and threats to its health
- Work with the public and private sectors, as well as other non-profit organizations, to foster responsible and sustainable resource management practices in the Salem Sound watershed
- Conduct and facilitate environmental monitoring and scientific research in the Salem Sound watershed and share results with the public
- Promote citizens' awareness and understanding of their connection to the Salem Sound watershed and their role in restoring and protecting its health

current activities

- Adopt a Beach Beachkeepers Program
- Tidepool Invasive Species Monitoring
- School to Sea program
- Underwater in Salem Sound Lecture Series
- Race for Salem Sound
 - Run for the Beach 5k road race
 - Swim and Fin open water swim races

20th Anniversary Symposium 2011



25th Anniversary Symposium 2016

Finding Solutions to Our Coastal Challenges

A Symposium for the Public!

March, 2016

8:30 am – 12:30 pm



Friday, March 18

Wylie Conference Center,
Endicott College, Beverly, MA

*How are we preparing for climate
change and sea level rise?*



Saturday, March 19

Marsh Hall Conference Center,
Salem State University

*How are we improving water
quality & protecting habitats?*



Come to one session or both!
Seating is limited. Register Online at.....

SalemSound.org

978-741-7900

info@salemsound.org

*Salem Sound Coastwatch has been
leading the way to a healthier
sea & shore for 25 years.*



SSCW office relocation as of 4/1/16 12 Federal Street, Salem





25th

Salem Sound

COASTWATCH